YEAR REPORT 2024

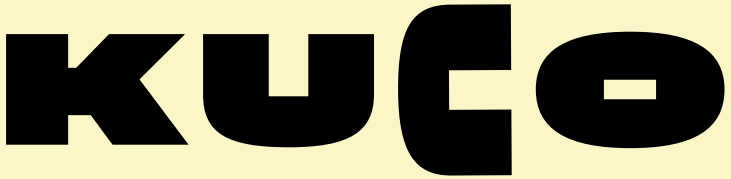


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KUCO

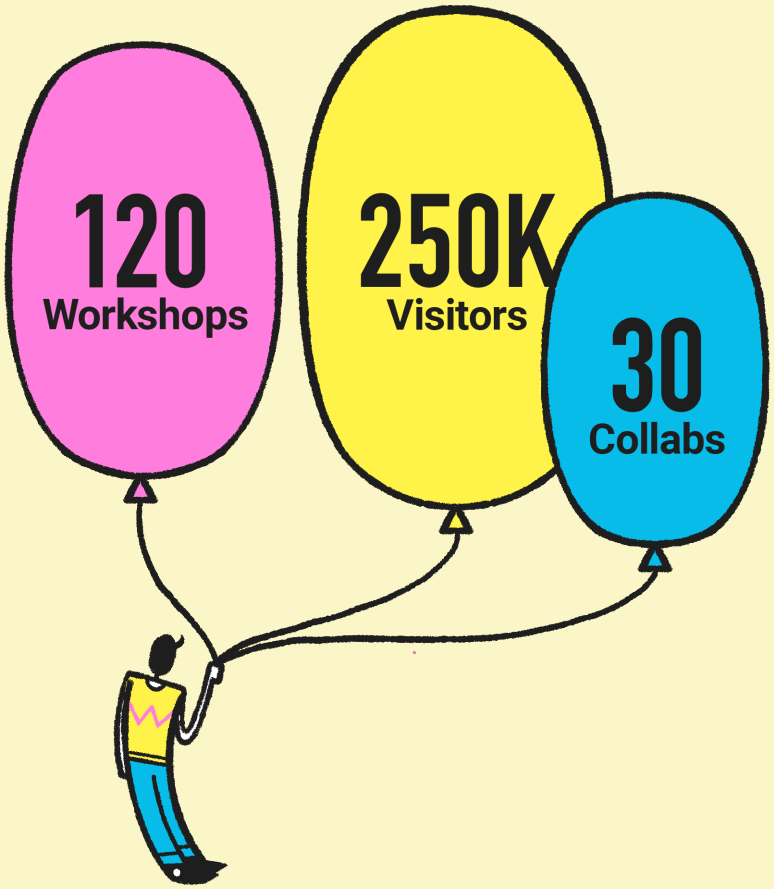


1. Foreword by the Director

“Art connects and inspires. In 2024, we witnessed this power more than ever. We expanded our reach, developed new educational programs, and strengthened our ties with the community.”

Betty Pearson, Director of KUCO

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2. Our Mission and Impact

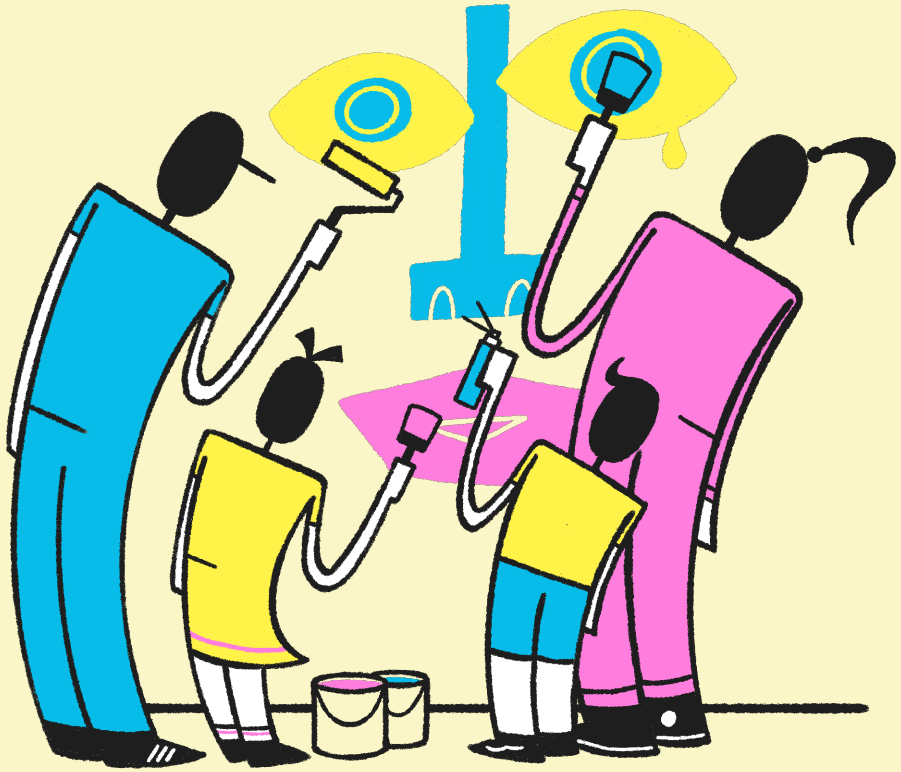
KUCO aims to make art accessible to everyone, regardless of background or financial situation. In 2024, we achieved:

250,000 visitors to exhibitions and events

120 educational workshops for schools

30 collaborations with artists and cultural institutions

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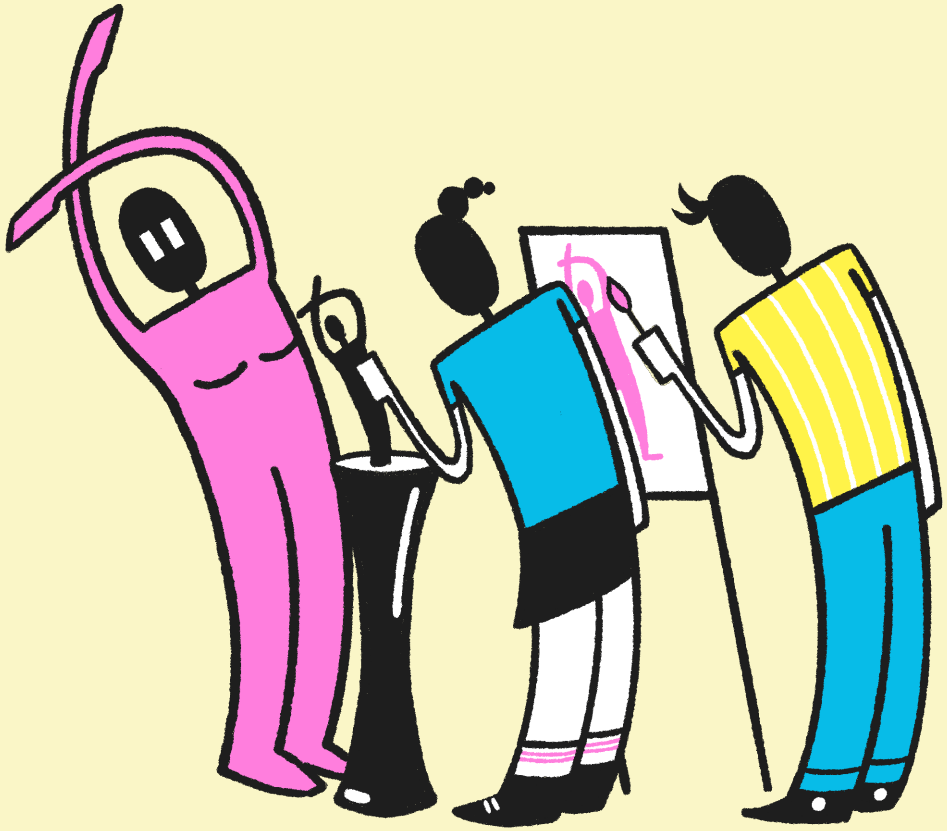
3. Highlights of 2024

Exhibition “New Perspectives” – A showcase of emerging artists, attracting 50,000 visitors.

Community Art Project “Colors Together” – Residents from underprivileged neighborhoods collaborated on a mural.

Digital Art Education – Launched an online platform with interactive art lessons.

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4. Projects and Collaborations

This year, we partnered with museums, local governments, and educational institutions to promote art education and appreciation.

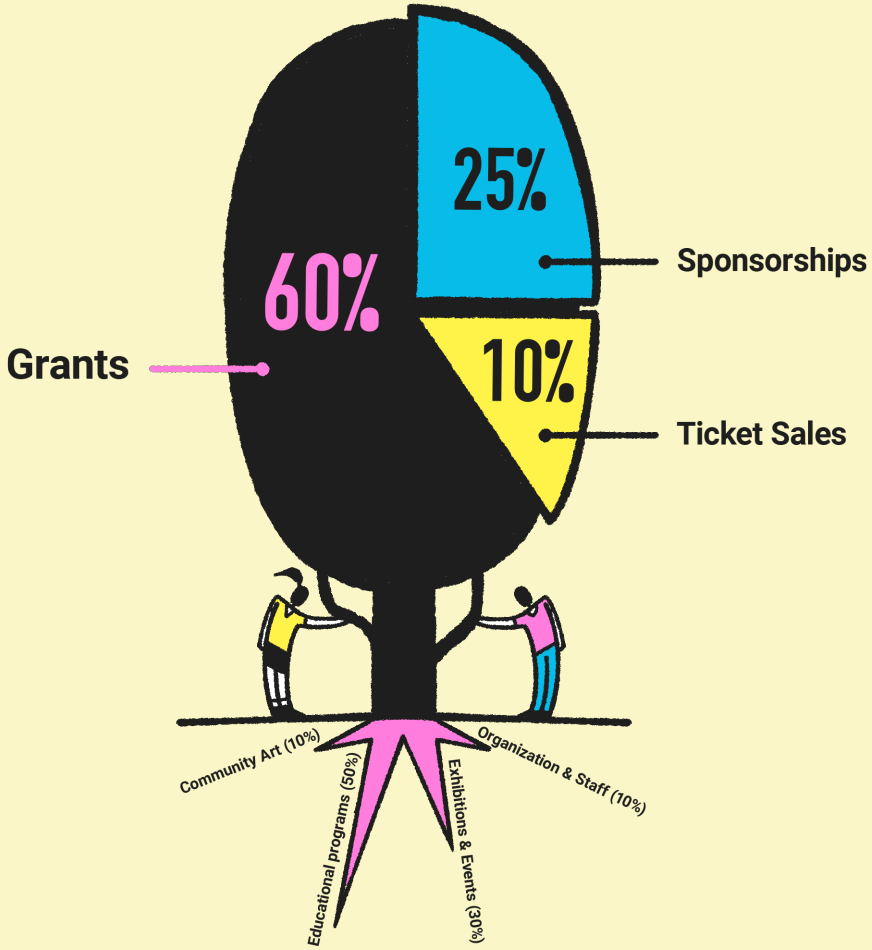
Key projects include:

Collaboration with Museum X: Free guided tours for 5,000 students.

Art in Healthcare: Workshops for hospital patients.

Inclusive Art Programs: Initiatives for people with visual or hearing impairments.

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5. Financial Overview

Sources of income (€2.5 million total)

Subsidies (60%) > €1,500,000
> Government support and cultural funds.
Sponsorship & Partnerships (25%) > €625,000
> Companies and organisations that support KUCO.
Ticket sales & participation fees (15%) > €375,000
> Income from entrance tickets for exhibitions, workshops and events.

Investments / Expenditures (€2.5 million total)

Educational programmes (50%) > €1,250,000
> Workshops, school programmes and digital education platforms.
Exhibitions & Events (30%) > €750,000
> Organisation of exhibitions, rental of spaces, technological support.
Community Art & Inclusive Art Initiatives (10%) > €250,000
> Art projects for underprivileged communities and inclusive programs for people with disabilities.
Organization & Personnel (10%) > €250,000
> Salaries, administration, communication and marketing.

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6. Vision for 2025

For 2025, we aim to:

Increase participation in disadvantaged neighborhoods

Expand digital art education

Establish new collaborations with international artists

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7. Colophon

KUCO, 2024

Illustrations by GLOEILAMPJE - Olivier Troost

